AIT-TIGER LEONG INTERNATIONAL INNOVATION & LEADERSHIP CAMP

CAMP REPORT
JANUARY 2017
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An international leadership and innovation camp was launched by the Asian Institute of Technology (AIT) in collaboration with its alumnus Ir. Tiger Leong, President, Ellipse Enterprise Malaysia. The camp focused on undergraduate students from top universities in the ASEAN region who were selected based on their leadership potential and excellent academic performance in their respective universities. The camp seeks to emerge as a premier leadership camp for promising students.

Twenty one bright and brilliant undergraduate students from six countries — Cambodia, Indonesia, Malaysia, Philippines, Vietnam, and Thailand were selected to join. With focus on Leadership, Innovation, exposure to current issues & trends and cross-cultural exchange, the AIT Tiger Leong International Innovation Camp was a great platform for bright minds from diverse backgrounds to come together, share ideas and gain useful knowledge and skills in a fun, interactive, dynamic and challenging environment.

Many problems and challenges in today’s world such as climate change, environmental degradation, poverty & hunger, lack of adequate housing for all, sustainability issues require innovative and new approaches to tackle and solve. The students were exposed to such topics by renowned experts in the field and workshops were held on innovation and leadership which helped impart useful knowledge and skills for incorporating innovative thinking in problem solving.

The format of the event involved a mixture of workshops, presentations on important issues, relevant site visits and study tours. This report summarizes all the activities of the Innovation Camp and provides information on the participants and speakers.

OUTCOMES OF CAMP

- Many students are looking to apply and study in AIT for higher education
- Receiving regular updates and information about AIT activities through email and social media
- Helping to promote the Camp at their universities
- Recommending the Camp and sharing their experiences with their juniors
- Being notified about future camps
The Tiger Leong Innovation Camp is a part of AIT’s commitment to promote and train the new generation of Asian students as future leaders. The objective of the camp was to nurture the entrepreneurial skills of young people and encourage them to be innovative through increasing their capacity and knowledge to become leading citizens. So students can gain new knowledge, skills through a combination of workshops, seminars, motivational talks, and site-visits to pioneering industries in Thailand. The camp is an initiative of AIT’s {ilab}, an innovative facility dedicated to bringing together students, industries, researchers to create innovative solutions addressing important social and economic challenges.

**RESPONSES**

“AIT - Tiger Leong International Innovation and Leadership Camp is one of the most memorable camp I ever had; to be part of this is such an honor and privilege. It broadened my mind and knowledge on becoming a more responsible, innovative and committed global citizen. This camp is not just about learning, this is bigger than what I have expected, because in this camp we also shared experiences, ideas, and cultures. We were able to understand and embrace each other’s differences and opinions. This camp should definitely be carried on for it raises awareness and widens knowledge on how to prevent and come up with solutions in addressing challenges and problems our world is currently facing in this era. Lastly, I just want to say to the next batch of participants that this camp should definitely be cherished and be proud of.”

Wendelene Glydel Aben, Mapua Institute of Technology, Philippines

“This is the real camp that I have been looking for. AIT Camp aims to educate young future leaders to be aware of the changes in the world, to keep oneself updated and upgraded over and over. I have discovered a lot of wonderful things, different sights of the world that I didn’t expect before. It taught me a lot to become a better person for the society, and hopefully so does it for the future participants who wish to improve themselves.”

Sreymarch Lun, Royal University of Phnom Penh, Cambodia

“This camp is one of the best experience I have ever had. It has brought me a lot of knowledge on the following: the current technology trends, different innovative approaches, the real world problems, and sustainability development goals. Aside from the rich learning, I have also made life-long friends that i shall cherish. With friends i have learned each owns culture and have also shared my Philippine culture. Overall, the camp was a rich experience filled with joy and happiness.”

Edd Bryan, Mapua Institute of Technology, Philippines
OPENING CEREMONY AND INAUGURATION

The opening ceremony and inauguration of the first Innovation Camp was held on 16 January 2017 at the AIT Conference Center.

Professor Worsak Kanok-Nukulchai, President of AIT delivered the welcome remarks and gave a brief presentation with the topic “To Become a Global Citizen.” The President emphasized to the students on how radically the world is changing with the introduction of new technologies and how innovative thinking and approaches are required to be cultivated in the educational process as well to adapt to the changing world.

Ir. Tiger Leong, President of Ellipse Enterprise Malaysia gave a warm welcome to the students and stressed on the importance of Innovation and how it is applicable to many sectors. He encouraged the students to learn about each other’s culture and also highlighted on AIT’s international campus and facilities.

Dr. Naveed Anwar, Executive Director of AIT Solutions gave the opening remarks, welcomed the students and spoke briefly about the nature of the Camp and the importance of having a multi-disciplinary approach to solve some of the major issues and challenges in today’s world. Dr. Naveed Anwar highlighted that the camp has been specifically designed keeping this in mind where the students will be given an opportunity to interact and learn from key experts on a diverse range of selected topics.
Mr. Shawn Kelly, Head of External Relations and Communications Office (OEXR) at AIT, gave a comprehensive presentation which introduced AIT to the participating students. Mr. Shawn Kelly gave a brief history about AIT, its vision and mission, its past achievements, prominent alumni, campus life and introduced to the students to the various schools and fields of study. Special emphasis on the international nature of AIT and its vast network of alumni and partners all over the world. To make it more interactive and fun for the students, a short quiz was held during the presentation.

The morning session concluded with special guest, Mr. Philippe Vancapernolle, Managing Director of Six Sense Singapore who introduced the students to Vinci Construction, an innovative construction company that is based in France. Mr. Philippe encouraged the students to participate in a worldwide competition organized by Vinci Construction and gave the students the information on how to apply should they be interested.

In the afternoon session, the students were taken on a campus tour around AIT where they visited the School of Management (SOM), School of Environment, Resources and Development (SERD) and School of Engineering & Technology (SET). The students also visited various centers and laboratories such as the Habitech Center, Structural Laboratory, Waste Water Laboratory, Mechatronics Laboratory and Nanotechnology.
INTERACTIVE SEMINARS AND WORKSHOPS

A series of interactive seminars and interactive workshops were held to expose students to key issues and challenges facing today’s world and gave them chance for them to learn and interact with experts in the field. The seminars covered a range of topics such as Climate Change, Natural Resource Management, Green Energy, Disaster Risk Reduction, Social Business, Computing Technologies and Sustainability goals. A number of workshops also focused on motivating and inspiring students to embrace entrepreneurship and innovation.

17 January 2017 | Tuesday
Theme: Climate Change & Green Energy
Time: 9:00 Am to 4:00 Pm
Venue: Room 108, AIT Conference Center

The morning session theme was on ‘Climate Change’ and commenced with a presentation by Associate Professor at AIT, Dr. Nicholas Fayssse with the topic, “Managing the Commons: From Local Natural Resources to Global Issues.” The presentation helped students in getting familiarized with the issue of multiple users of a natural resource, the key processes and dilemmas and the ways to address these dilemmas.

Dr. Mokbul Morhsed Ahmad, Associate Professor at AIT continued with the theme and gave a short lecture on Climate Change titled, “Innovative approaches to tackle Climate Change.” Dr. Mokbul’s presentation addressed and introduced the students to key concepts such as adaptation to climate change, the various technologies for adaptation and the sectors to which it is applicable. The presentation was followed by a workshop where students have the chance to work as a team and come up with innovative solutions to tackle climate change based on what they have learnt during the sessions.

The afternoon session theme was on ‘Green Energy’ and commenced with a presentation by visiting Professor at AIT, Dr. Brahmanand Mohanty with the topic, “Current Trends and Innovative Approaches to Green Energy.” In his presentation, Dr. Mohanty elaborated on what defines Green Energy, the various waves of energy innovations throughout history and the key elements present in the current 6th wave of Energy Innovation. The presentation also touched upon energy wastage that occur in our everyday lives and how it can be countered using Innovative approaches. The presentation was followed by a workshop where students were formed into groups and asked to present their ideas on innovative ways to incorporate green energy in different sectors such as food and housing.
18 January 2017 | Wednesday

Theme: Disaster Risk Reduction

Time: 9:00 Am to 12:00 Pm

Venue: Room 108, AIT Conference Center

The theme for the seminar was on ‘Disaster Risk Reduction’ the students were introduced to many concepts and innovative approaches to tackle disasters. With disasters being widespread and a common phenomenon in today’s world affecting millions of people, disaster risk reduction is an important topic to learn about and understand for the younger generation.

Dr. Naveed Anwar, Executive Director of AIT Solutions began the session with the presentation titled, “Introduction to Disaster Risk Reduction - Increasing Disaster Resilience” through focus on role of engineers. The students were exposed to the concept of disaster risk reduction and how exposure and risks to natural hazards such as earthquakes, tsunamis and floods can be effectively managed and mitigated. The presentation also highlighted on the crucial roles that engineers need to play, especially structural engineers in designing safe and reliable structures to enhance performance thus preventing collapse and loss of lives.

Dr. Indrajit Pal, Associate Professor at AIT continued with the theme and gave a short lecture on Disaster Risk Reduction titled, “Innovative approaches to tackle and mitigate disasters.” The presentation exposed students to the concepts such as crises management/risk management and with the help of examples such as Remote Sensing, the important role science and technology plays in helping to reduce the risks of being affected by disasters.

20 January 2017 | Friday

Theme: Leadership & Innovation

Time: 9:00 Am to 4:00 Pm

Venue: Room 108, AIT Conference Center

The theme for the seminar was on Leadership and Innovation where students were able to learn from experts and experienced professionals who shared their vast experiences and knowledge with them.

Dr. Jonathan Shaw, Executive Director of AIT Extension commenced the morning session and held a workshop on Leadership skills. The workshop covered the typical skills a good leader must possess and students were asked to list down attributes of both a good and bad leader from their experience. Innovation and Leadership was also covered highlighting how good leaders breed innovation.

Dr. Jonathan Shaw was followed by invited guest, Mr. Bjorn Harvold, Chief Technical Officer, Traveliko who gave an inspiring talk to the students on how to cultivate innovation in their lives, the importance of knowing who they are and following their passion.
The afternoon session concluded with a presentation by Dr. Naveed Anwar with the topic, “Latest Trends in Computing Technologies.” The presentation focused on all the latest innovations happening in today’s world such as artificial intelligence, virtual reality, quantum computing, 3D printing etc. and how it is leading to drastic changes in the world.

Ms. Caridad Canales Davila, Associate Economics Affairs Officer, UNESCAP spoke on Sustainability and the implementation of the UN’s Sustainable Development Goals in Asia. The presentation outlined the new 2030 agenda of the UN and how the steps UN has taken to implement some of these goals such as ending poverty & hunger, combat inequalities etc.

The afternoon session commenced with a presentation by Dr. Faiz Shah, Director of Yunus Center who introduced the students to social business. Dr. Shah exemplified the work of Nobel Laureate Mohammad Yunus and explained how his vision has created a new model in business that helps alleviate poverty and improve people’s lives.

21 January 2017 | Saturday

Theme: Motivation

Time: 10:00 Am to 2:00 Pm

Venue: Room 108, AIT Conference Center

The Motivation session was conducted by Mr. Stuart Bailey, International Performance Coach, who held a fun and interactive workshop for the students with lectures, games and role playing activities. The workshop focused on what motivation means, the recipe that results in motivational behavior and how it impacts performance, mood and achievements. Through fun and interactive games, the workshop help instil a sense of confidence to the students such that they are able to motivate themselves and play a leadership role in the future to impact positive change in the world.
For their first site visit, students had the opportunity to visit SCG Headquarters in Bangkok. The students were warmly welcomed by the SCG staff and a short presentation was made on the implementation of energy conservation and green building initiatives at the building. The students were able to get a firsthand experience on how a big company such as SCG is able to protect the environment by conserving water & energy, reducing pollution and waste by incorporating green building elements in the building design. The students were also given a tour around the building where they were shown the eco-car park, roof garden and jogging track, water saving facility, solar panel installation, high SRI roof to protect from sunlight, grey water treatment process facility, daylight control, automatic lighting shut off, waste management, exhaust air energy recovery and fresh air intake system.
For their second site visit, students had an opportunity to visit Amata Industrial Estate, one of Thailand’s most successful and biggest Industrial Parks. This site visit facilitated the students to learn about how an industrial estate is operated and managed. Students were warmly welcomed by Amata staff and upon arrival, were served refreshments and snacks. A presentation and video introduced the students to Amata Company, its philosophy, history, achievements over the years and its future plans. In addition to learning how an Industrial Estate is run and managed, students were also able to learn how Amata is able to protect the environment by minimizing waste, planting trees, selecting good reputation companies and not causing harm to air and water quality in the area. The students also received a special gift which is a book written by the founder of Amata, Mr. Vikrom Kromadit entitled "The Business of Vikrom." Students were then taken on a tour of the Industrial Estate.
Site Visit: Red Line Construction

Theme: Construction technologies and techniques
Date: 19 January 2017 | Thursday
Time: 1:00 pm to 4:00 pm

For their third site visit, students visited Red Line Construction which was managed by the Unique Engineering and Construction Public Company Limited. The students were given a warm welcome by the staff and a presentation about the Red Line Project and the construction framework was delivered to the students. Students were able to learn about the complexities involved in the construction of a mega project such as a mass railway system and the various construction techniques and technologies required to make it efficient, timely and managed properly. Students also learnt how the Red Line Project will become the key connection between the city and suburban areas which will help to enhance people’s quality of travelling life and promote urban development in suburban areas, thus resolving the residential congestion issue in Bangkok. Students were then taken to the construction site and had the chance to interact with the Engineer and have their questions answered.
Site Visit: National Housing Authority

Theme: Community Development

Date: 21 January 2017 | Monday

Time: 9:00 Am to 4:00 Pm

Students visited National Housing Authority (NHA) headquarters and were given a warm welcome by the representatives. A visit to NHA gave students a unique opportunity to learn about and visit a community development site. With mass housing shortages and lack of adequate facilities prevalent in many parts of Asia for a vast majority of people, it was important for students to learn how a community can be developed and managed effectively whilst providing the housing and other facilities at a cost effective price. NHA representatives gave a brief history of the organization, its mission, its activities, its future plans and explained the process by which it builds sustainable communities thus enriching the life of the people. Students were able to ask many questions and understand more deeply how a community development project takes place. After lunch, students visited two community development sites i.e. Baan Eua- Arthorn Bueng-Kum Project and then followed by Arthorn Ladkrabang Project’s site where they learnt about the project of utilizing Effective Microorganism (EM) in improving the water quality by eliminating the smell of waste water and its use in daily life of the residents such as cleaning, fertilizing plants and rubbish disposal.
EDUCATIONAL STUDY TOUR

On January 21st to January 22nd 2017, as a part of the activities of the Camp, students visit Khao Yai National park area where they spent 2 days and 1 night at Green Resort, Khao Yai. The visit to the National Park served both as a recreation for students to relax as well as other activities which were organized such as the Innovation Diffusion Workshop.

**Venue: Green Resort, Khao Yai**

*Theme: Innovation*

*Date: 22 January 2017 | Tuesday*

*Time: 1:00 Pm to 5:00 Pm*

Mr. Robert Steele, Director of Sustainability Asia, conducted the Innovation Diffusion Workshop at Green Resort, Khao Yai. The workshop had a unique format which involved group exercises, role playing and other activities to introduce to the participants, the theory and practice of systems thinking and why it is beneficial to the innovation adoption and diffusion process, especially for creating innovations that contribute to a sustainable lifestyle and future. At the workshop, the students were also able to learn about the innovation diffusion strategy; i.e. planning for the successful implementation of an envisioned change.
CONCLUSION

At the successful completion of the two-week camp, students were presented with a certificate of participation. Dr. Naveed Anwar, Executive Director, AIT Solutions congratulated the students and highlighted that they were the brand ambassadors of innovation in Asia and were part of the AIT community and encouraged them to share their experience and new knowledge with fellow students in their respective countries.
Dr. Naveed Anwar  
Executive Director, AIT Solutions, AIT  
**Topic:** Introduction to Disaster Risk Reduction Latest Trends in Computing Technologies

Dr. Brahmanand Mohanty  
Visiting Faculty, AIT  
**Topic:** Current ongoing trends in Green Energy Innovative approaches to incorporate Green Energy

Dr. Jonathan Shaw  
Executive Director, AIT Extension, AIT  
**Topic:** Leadership Skills

Dr. Indrajit Pal  
Assistant Professor, AIT  
**Topic:** Innovative approaches to tackle and mitigate disasters

Dr. Mokbul Morshed Ahmad  
Associate Professor, AIT  
**Topic:** Innovative approaches to tackle climate change

Dr. Faiz Shah  
Head, Development Management & Director, Yunus Center, AIT  
**Topic:** Introduction to Social Business

Dr. Nicolas Faysse  
Associate Professor, AIT  
**Topic:** Managing the Commons: From Local Natural Resources to Global Issues

Mr. Shawn Kelly  
Head, External Relations and Communications Office, AIT  
**Topic:** Introduction to AIT and various fields of study
Mr. Bjorn Harvold
Designation: Chief Technical Officer
Organization: Traveliko
Topic: *Talk on Innovation and Entrepreneurship*

Ms. Caridad Canales
Organization: UNESCAP
Topic: *UNESCAP and Sustainability Computing Technologies*

Mr. Philippe Vancapernolle
Designation: Managing Director
Organization: Sixense Asia Singapore
Topic: *Innovation process in Vinci Constructions*

Mr. Nophol Techaphangam
Designation: Co-Director
Organization: Nexus
Topic: *Talk on Nexus*

Mr. Robert Steele
Designation: Executive Director, AIT Extension
Organization: Director
Topic: *Innovation Diffusion Workshop*
### Appendix A: Program Agenda

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<td>9:00 – 9:20 Introduction and welcome remarks 1 (Prof. Worsak Kanok Nukulchai)</td>
<td>9:00 – 10:15 Managing the Commons: From Local Natural Resources to Global Issues (Dr. Nicolas Faysse)</td>
<td>9:00 – 10:15 Introduction to Disaster Risk Reduction (Dr. Naveed Anwar)</td>
<td>9:00 – 9:45 Talk on Leadership (Dr. Jonathan Shaw)</td>
<td>9:00-12:00 Motivational Workshop</td>
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<td>9:20 – 9:40 Introduction and welcome remarks 2 (Ir. Tiger Leong)</td>
<td>10:15 – 11:00 Innovative approaches to tackle climate change (Dr. Mokbul Marshid Ahmad)</td>
<td>10:15 – 11:00 Innovative approaches to tackle and mitigate disasters (Dr. Indrajeet Pal)</td>
<td>10:45 – 11:15 Talk on Nexus (Nophol Techaphangam)</td>
<td>11:15 - 12:30 Introduction to Social Business (Dr. Faiz Shah)</td>
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<td>11:00 – 11:30 Camp Orientation (Dr. Naveed Anwar)</td>
<td>11:15 – 12:00 Interactive Workshop on Climate Change (Dr. Mokbul Marshid Ahmad)</td>
<td>11:15 – 12:00 Interactive Workshop on Disaster Mitigation (Moderator: Dr. Naveed /Dr. Indrajeet Pal)</td>
<td>10:45 – 11:15 Talk on Nexus (Nophol Techaphangam)</td>
<td>11:15 - 12:30 Introduction to Social Business (Dr. Faiz Shah)</td>
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<td>11:30 – 12:00 Talk on Vinci Innovation Process (Mr. Philippe Vancapernolle)</td>
<td>13:00 -14:00 Current ongoing trends in Green Energy (Dr. Brahmanand Mohanty)</td>
<td>13:00 - 17:00 Site visit to SCG Office &amp; Headquarter</td>
<td>13:00 – 17:00 Site Visit to Red Line Construction Site</td>
<td>13:30-14:15 UNESCAP &amp; Sustainability (Mr. Stefanos Foiou)</td>
<td>13:30-14:15 UNESCAP &amp; Sustainability (Mr. Stefanos Foiou)</td>
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<td>13:00 – 16:30 Campus Tour (Visit to schools, centers and laboratories)</td>
<td>14:15 – 15:15 Innovative approaches to incorporate Green Energy (Dr. Brahmanand Mohanty)</td>
<td>14:30 – 16:00 Latest trends in Computing Technologies (Dr. Naveed Anwar)</td>
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<td>15:15 – 16:00 Interactive Workshop on Green Energy (Dr. Brahmanand Mohanty)</td>
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<td>City Tour</td>
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<td>Presentations and Submission of Essay by Participants</td>
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<td>Site visit</td>
<td>11:30 – 12:00</td>
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<td>All students departure to respective countries</td>
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<td>Site visit</td>
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<td>8:00 – 12:00</td>
<td>Visit to CODI Community Development Site 1</td>
<td>Visit to Khao Yai National Park</td>
<td>9:00 – 9:45</td>
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<td>13:00 – 17:00</td>
<td>Visit to CODI Community Development Site 2</td>
<td>Innovation Diffusion Workshop</td>
<td>Closing Remarks</td>
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<td>All students departure to respective countries</td>
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A) OVERALL EXPERIENCE OF THE CAMP

- Majority of the participants gave a positive response to the overall experience of the camp.

B) USEFULNESS OF THE SESSIONS

- Majority of the participants gave a positive response to the usefulness of the sessions.

1. Managing Natural Resources
2. Climate Change
3. Green Energy
4. Disaster Risk Reduction
5. Leadership & Innovation
6. Social Business
7. Computing Trends
8. Sustainable Development Goals
9. Motivation

+ responses
- responses
4 Highest
1 Lowest
C) SITE VISITS

- Majority of the participants gave a positive response to the site visits

D) FEEDBACK/ SUGGESTION (SUMMARY)

- More interactive workshops and more multi-cultural group exercises that will enrich the solidness, and bond of the participants
- More Innovation and Motivational workshops
- Increase the no. of participants who are from more diverse countries
- More practical site visits
- Choose topics which everyone can relate to or has knowledge about
APPENDIX D: MARKETING AND COMMUNICATION MATERIALS

- **Booklet**
- **Brochure**
- **Poster**
- **Facebook Fanpage**
- **Roll-up**
APPENDIX E: PRESENTATION SNAPSHOTs

To become a global citizen

Introduction and welcome remarks

Managing the Commons: From Local Natural Resources to Global Issues

Innovative approaches to tackle climate change

Current ongoing trends in Green Energy

Introduction to Disaster Risk Reduction

Innovative approaches to tackle and mitigate disasters

Talk on Leadership

Talk on Nexus

Introduction to Social Business

UNESCAP & Sustainability

Latest trends in Computing Technologies

System Thinking and Innovation Diffusion

Talk on Innovation and Entrepreneurship